

**Report to** Amesbury Area Board  
**Date of meeting** 24<sup>th</sup> May 2018  
**Title of report** Health and Wellbeing Funding

**Purpose of the Report:**

To consider the applications for funding listed below together with the recommendations of the Health and Wellbeing Group which met on 30<sup>th</sup> April 2018 to consider applications.

Applicant	Amount requested	Health and Wellbeing Group recommendation
Wiltshire Music centre	£1,500	To consider awarding £1,500
Farley's Malone	£5,000	To consider awarding £5,000

**1. Background**

The recommendation from the Health and Wellbeing Group has been made in accordance with the following guidelines:

- **Health and Wellbeing Groups Spending Guidelines**

Members of the Health and Wellbeing Group have considered this application and identified it as a priority for Area Board funding.

**2. Main Considerations**

- 2.1. Councillors will need to be satisfied that Health and Wellbeing Groups awarded in the 2018/2019 year are made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors will need to be assured that carers, older and/ or vulnerable people will benefit from the funding being awarded. The money must be used to invest in projects that will support adults living within a community area. While not exclusively restricted to older people, the investment should be made in such a way as to make the maximum impact on health and wellbeing within a given community area.
- 2.3. Councillors will need to ensure measures have been taken in relation to safeguarding older and vulnerable people.

**3. Environmental & Community Implications**

Health and Wellbeing Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

#### **4. Financial Implications**

Financial provision had been made to cover this expenditure

4.1. Amesbury Area Board has been allocated £6,700 for 2018/2019 financial year.

4.2. All decisions must fall within the Health and Wellbeing Funding allocated to Amesbury Area Board.

#### **1. Legal Implications**

There are no specific legal implications related to this report.

#### **2. Human Resources Implications**

There are no specific human resources implications related to this report.

#### **3. Equality and Inclusion Implications**

Ensuring that Community Area Boards and Health and Wellbeing Groups fully consider the equality impacts of their decisions in designing local positive activities for young people is essential to meeting the Council's Public Sector Equality Duty.

#### **4. Safeguarding Implications**

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children and young people. The Community Engagement Manager has assessed this application agreed it meets safeguarding requirements.

## 5.

## Applications for consideration

Application ID	Applicant	Project Proposal	Requested
	Wiltshire Music Centre	Celebrating Age	£1,500
<p><b>Project description:</b>            Celebrating Age Wiltshire Partnership, led by Wiltshire Music Centre, is in its second year providing a programme of arts/cultural events in 6 Wiltshire communities in libraries and community settings. The Project Development Worker (PDW) has developed a programme of work in each community in consultation with the CEMs, Older People's Champions and existing groups of older people and representatives of charities working with these groups.</p> <p>The programme involves regular monthly activity in small, local community settings, village halls, library hubs, delivered through a range of arts such as:</p> <ul style="list-style-type: none"> <li>• live performance, music, dance, poetry, theatre, presentations</li> <li>• Participatory work – art, pottery, making,</li> <li>• Longer project work using facilitated words and creativity</li> <li>• Local history, museum memorabilia and handling collections</li> </ul> <p>The programme is being delivered in partnership with the arts/cultural organisations involved in the bid.            We are seeking a small contribution from each Area Board where activity will be taking place for the second year of the project.            Celebrating Age creates high quality arts, culture and heritage activity for older people which is delivered in their own community settings during daylight hours. The partnership includes Wiltshire Council Library Service as well as Age UK and cultural organisations.            In Year 1 of the project, the PDW has consulted with The CEMs, Older people's champion, local community groups and workers who sign posted to her, to identify the type of arts activity and events older people would like to participate in and attend. The project will also offer free tickets for the people who undertake local activity to attend events, performances and exhibitions in the partner venues.</p> <p>In this way, it focusses on the priorities already identified in the JSA in the report 'Our Community Matters'. The PDW is organising the events with the guidance of the CEM, who has requested specific areas/villages for activity to happen. The work delivered so far includes art workshops in Sheltered Housing (Lanfear Close), music concerts and storytelling at The George, museum handling collections and reminiscence at day centres, touring Opera in Durrington and Winterbourne Gunner and sing-a-long concerts in Steeple Langford and presentations at Amesbury library.            The monthly events are being delivered on a rotation of venues, to reach many small areas of the Amesbury community and surrounding villages.</p>			

Year 2 of the project will develop further links and explore drawing in more of the isolated, vulnerable older people living in the area, with the support from local volunteers and group organisers. The activity is planned in consultation with the older people attending and the PDW books artists suited to working with older people and recognising their needs.

**How many older people/carers to do you expect to benefit from your project?**

The project aims to reach between 20 - 40 people per event, however, some events are targeted at smaller groups, eg Art project at Lanfear Close had 10 participants, to offer a quality, more supportive experience for participants to feel special and enjoy each other's company as well as create the art. The March event at the Wednesday Club, Edgar's Close, Steeple Langford had 28 attending, many of whom don't normally attend the Wed Club. The Duncan Galloway presentation and singing at the library took place during the snow and still had 30 attending, despite the weather (45 were booked in). Last year we had a total attendance of 176 in the Amesbury area. 60 of those attended one or more events.

**How will you encourage volunteering and community involvement?**

The Project Development Worker will work with existing voluntary and community groups, the CEM and local charities to identify how best to access the community in the area. Community groups will be consulted to decide what sort of activity is to be provided in the monthly session and to identify the older people who may want to benefit from the activities. Age UK are supporting the project with volunteers and signposting people and their carers who wish to attend. The PDW is forming a network of contacts through meetings and signposting. Activity is promoted through social media, posters/fliers up in local venues and through the networks of volunteers.

**How will you ensure your project is accessible to everyone (for example: people living with a disability or on low incomes, or vulnerable, or socially isolated etc.)?**

The activity will be offered free for the first two years to ensure that it is accessible to everyone, regardless of ability to pay. In the third year, the community groups can decide either to fundraise to support part of the costs, or to make a small charge for attendance. The activity will take place in libraries or other community facilities which are accessible to older and disabled people. The PDW will work with community workers and groups in each area to identify socially isolated people who may be encouraged to take part. The participants will also be able to access free tickets for events at the partner venues.

**How will you work with other community partners?**

The PDW will work with the CEM to understand the community partners in each location. They will then network with these partners to identify community needs and priorities so that a community group can choose the activities that will be offered.

**How will you know if your project has been successful?**

WMC and the PDW have created a simple evaluation model for the first phase of the project, seeking to identify social impacts and outcomes of taking part in the Celebrating Age activities such as reducing loneliness, increasing social confidence, developing new artistic, cultural or heritage skills and experiencing and increasing social interaction with other people outside the home.

The Project Development Worker will carry out evaluation at least twice a year with participants and activity leaders which will identify a baseline position and then movement from this every period. In this way it will be possible to identify if the project has successfully achieved the social outcomes sought. The partner organisations will also meet at least twice a year to monitor the progress of the project and assess the impact.

Feedback examples from activity in year 1:

"You have brought sparkle to our afternoon"

"You don't know what's going on until you come across this sort of thing. what you are doing is marvellous"

"I am struggling today, but you have helped my get "into the day". Thank you."

"Uplifted. Great to see so many smiles"

"This is just what Amesbury needs"

**Project Finance:**

Total Project cost £ 201991

Total required from Area Board £ 1500

**Expenditure      £                      Income**

Project Dev Worker	50260	Event tickets donator	48000	<input checked="" type="checkbox"/>
Travel/Exp	6870	Office provision	3060	<input checked="" type="checkbox"/>
Office costs	7172	Space provision	18000	<input checked="" type="checkbox"/>
Marketing	2948	Other Area Board	25500	<input type="checkbox"/>
Activity Delivery	60000	Arts Council Grant	99931	<input checked="" type="checkbox"/>
Event tickets	48000	Participation fees	6000	<input type="checkbox"/>
Space hire	18000			<input type="checkbox"/>
Management	8742			<input type="checkbox"/>
				<input type="checkbox"/>

**Recommendation of the Health and Wellbeing Group**

That the application meets the grant criteria and some priorities from the JSA 2017. These being:

**Health, wellbeing and leisure**

Healthy lifestyles, Mental health

**Older people** Social isolation and loneliness, Dementia

**H&WBG recommendations**

H&WB group met on 30<sup>th</sup> April 2018 and made the following recommendations.

After due consideration, the recommendation is to support this application to the next Area Board meeting on the 24<sup>th</sup> May.

Application ID	Applicant	Project Proposal	Requested
	Farley's Malone	To develop the work further	£5,000
<p><b>Project description:</b>  Operate and run four community lunches per month within the Amesbury Community Area. Promote healthy living and safety/safeguarding activities during the lunches by inviting different speakers/partners to attend at regular intervals. The provision transportation for housebound where possible. With 12 months funding we, will be able to advertise these lunches widely across the Community Area.</p> <p>This project will provide in excess of 100 lunches per month over 4 different locations which will help to combat social isolation in the rural areas for a 12-month period. The funding will help us to provide the organisation and running of the lunches and volunteers will be encouraged to join us to help share the administrative burden over the next 12 months. This includes negotiating with venues to provide a two or three course lunch for a reasonable price.</p> <p>Support and assistance will be offered during the lunches to help those with difficulties, access any help they need.</p> <p>43% of people aged over 65 in the Amesbury Community Area are at high risk of social isolation. The Amesbury Community Area also has fewer unpaid carers than the Wiltshire Average, therefore increasing the risk of ill health and loneliness amongst older and vulnerable people within the community. Wiltshire Council statistics confirm that there are 268 adults aged over 85 in the Community Area, some of which are currently assisted by Farleys Malone Community. However, there are many more who are the "unknown and invisible" in society and often not on anyone's radar.</p> <p>We are providing mobile internet connectivity for the completion of necessary forms and surveys which directly affect their lives, and which can be completed at the community lunches.</p> <p>The beneficiaries are disadvantaged by age, mental health issues, physical movement, social isolation and lack of information. Depression after a death can lead to many issues for the surviving partner, not only of social isolation but in every day, matters where their loved one managed the finances, or did the cooking and washing and ironing. They can become reclusive and lose all confidence in their ability to carry out normal every day functions.</p> <p>Very few of our Service Users have the internet, and of those who do, many find it very difficult to navigate to the right places for help. Technology can be a barrier to them, fear of pressing the wrong button or just not knowing how to click on the right page, or place. Mental health issues such as Dementia, Alzheimer's, Vascular Dementia, Paranoid Dementia are all considered barriers to an active social life for both the</p>			

sufferer and the carer within communities.

Financial disadvantage; many older and vulnerable adults are unaware that they are entitled to financial assistance or Attendance Allowance.

Physical disabilities; loss of hearing, loss of sight, Stroke, Parkinson's Disease, MS, Heart Disease, COPD, Fibromyalgia, Chronic Arthritis, can all cause sufferers to lose confidence and become reclusive.

Farleys Malone Community, Janet Tidd has in excess of seven years' experience of working with the elderly and disadvantaged in rural and urban communities. Drawing on this experience, we can provide a positive, creative, supportive, informed service.

Our success for the wider community is in the reduction of hospital admissions, calls to social services, reduced GP appointments and most definitely a reduction in emergency unplanned care. Encouraging those who are socially isolated to reintegrate into the community and enjoy a long and fulfilling life.

We encourage Service Users to manage as much of their own affairs as possible helping them to stay independent.

**How many people do you expect to benefit from your project?**

The lunches are open to all over 60 years of age. With advertising, we expect more than 120 covers per month.

**How will you encourage volunteering and community involvement?**

We already have the support of local business who help provide Christmas gifts for all our lunch guests. We run a raffle at each lunch the net proceeds are put towards an outing Christmas gifts or an additional summer event.

We will actively encourage volunteer involvement within the community area to relieve the administrative burden.

**How will you ensure your project is accessible to everyone (for example: people living with a disability or on low incomes, or vulnerable, or socially isolated etc.)?**

We accept referrals from all the statutory and voluntary agencies as well as families, neighbours and concerned individuals. But also find the lunch clubs we run provide excellent opportunity to help understand about other potential hidden people in our area. Many of the Service Users who are very vulnerable are introduced to us by Amesbury Police and their Community Officers or local Doctors surgeries.

**How will you work with other community partners?**

Farleys Malone Community creates and co-ordinates new initiatives within the community, working with the Amesbury Area Board, Alzheimer's Support and the Link Schemes etc to provide much needed support for the hard to reach people who are often invisible in the community.

**How will you know if your project has been successful?**

It is hard to measure exact outcomes. The true measure is when a difference is made to some ones' life and they start to live and enjoy life again. We measure the number of

guests monthly. We ask guests to feedback on our service and we give regular training and support to our volunteers. We publish numbers attending the community lunches we run. We will provide updates to the Health & Wellbeing Board upon request on the numbers of people attending the lunches and activities that are taking place.

The success of the Community Lunches speaks for themselves. They were created by Janet Tidd under the Good Neighbour Scheme and have increased in size and number since then, under the umbrella of Farleys Malone Community. They are a life line to many, providing support and assistance when it may not have been sought through alternative routes, preventing hospital admissions, un warranted GP appointments and a safe and confidential route to help when its needed.

A large iPad cellular and WIFI is available at each lunch and is used to assist guests to renew their green bins or complete on-line Wiltshire Council or other Statutory surveys when required.

### **Project Finance:**

#### **Costs for financial year**

4 Community lunches provided per month in four separate locations, equal 48 lunches organised and administered over a 12-month period. When the venue is unable to accommodate a lunch, an alternative venue is found to ensure continuity.

The menus are changed for every lunch and are provided by the Venue. Each guest is contacted to gather menu option data, and the numbers are provided to the venue in advance of the lunch. Calls are made to those who are a little forgetful, on the day before the lunch to ensure they are still able to attend. Numbers are amended and provided to the venue when necessary. On the day, transport is provided where necessary, the lunch money is collected from each guest, balanced and given to the venue. As the lunches are subsidised it is important that non-attendance is kept to a minimum to enable the venues to operate.

The meals are paid for by the guests, and are subsidised by the venue's, enabling all on a restricted budget to attend at least one lunch per month.

Transport is arranged and provided for those who need it who would not otherwise be able to attend, and this is funded out of the project.

During December, each lunch is a full Christmas lunch with gifts for all guests. This ensures that each guest has at least one present to open on Christmas morning no matter what their circumstances are.

Each lunch takes on average 16 hours to administer, transport and attend each week (including Christmas) at an hourly cost of £21.00 ph. giving a total cost of £16,170.00 per annum.

**Recommendation of the Health and Wellbeing Group**

That the application meets the grant criteria some priorities from the 2017 JSA. These being:

**Health, wellbeing and leisure**

Healthy lifestyles, Mental health, Support for carers

**Older people**

Social isolation and loneliness, Independent living, Dementia.

**H&WBG recommendations**

H&WB group met on 30<sup>th</sup> April 2018 and made the following recommendations.

After due consideration, the recommendation is to fund one half of the requested amount, i.e. £2,500, with a review in 3 months time. During that period Jan is asked to draught a plan of action to show future sustainability of the lunch scheme. If this plan is accepted by the H&WB Group the final amount of £2500 will be granted.

No unpublished documents have been relied upon in the preparation of this report

**Report Author**      Name, Dave Roberts. Community Engagement Manager  
Email: [daveroberts@wiltshire.gov.uk](mailto:daveroberts@wiltshire.gov.uk)